

# Publica

## RESEARCHER

### **About Publica**

Publica is an urban design and research agency that works at a variety of scales, from setting the vision and strategy for an entire district to the detailed design of a single street. We are an ambitious and energetic company that advises local authorities, landowners, developers, architects and community organisations, in London, the UK and abroad. Our projects are driven by rigorous analysis of place and context, combining active, in-depth fieldwork and documentation with an ongoing study of international best practice.

### **The team**

Publica's team has detailed knowledge and understanding of urban conditions, coupled with a high level of technical expertise in the fields of public realm and urban design, strategic planning, research, communications and graphic design. We place great emphasis on producing engaging, informative and accessible communications material as an integral part of our project work, in the dissemination of our research, and as a tool for advocating for a holistic, evidence-based approach to urban growth.

### **The position**

Publica is looking for an experienced and conscientious researcher who can support our project work, commissioned research projects and our internal research programme. It will be the responsibility of the researcher to help ensure Publica's outputs and proposals are based on a thorough understanding of current policy contexts, and help to shape Publica's contribution to London-wide and national debates on key issues relating to cities, urban neighbourhoods, and the public realm.

The ideal candidate will have previous experience working for a local authority, national government, a campaign or advocacy organisation, or in-house at a built environment/architecture practice. They will also have a keen interest in and knowledge of the creation and influencing of UK and urban policy, development of cities, urban neighbourhoods, and the public realm.

### **Key responsibilities**

- Carrying out desk-based research - including policy, literature and document reviews.
- Conducting primary research and stakeholder engagement, including interviews and facilitating workshops.
- Analysing qualitative and quantitative research findings to develop key findings, recommendations, and principles and assisting in the creation and assembly of case studies.
- Report writing, reading, compiling and preparing data and research materials and findings.
- Contributing research in the delivery of other complex and/or multiple urban design, public realm and masterplanning projects.
- Monitoring of news, forthcoming research and planning policy consultations and managing submission of Publica's policy consultation responses.

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- Management of project deadlines and effective coordination with other Publica internal teams, such as graphic design, communications and administration and managing the work of others, such as freelance research assistants.
- Client liaison, including correspondence, attending client meetings and presenting work.
- Contribution to sales proposals/tenders / scopes of work for additional services.

## **Skills and experience required**

- Experience and knowledge of extensive research methods, and an understanding of which methods will be most suitable for developing which outcomes/understandings; i.e. research design.
- Excellent written and oral communication
- Good understanding of built environment policy, both national and London specific
- Experience working successfully with a range of client and stakeholder types Experience of preparing and managing bids for UK research councils or the equivalent
- Skills in quantitative data analysis
- Understanding of qualitative research design and methods
- Ability to work both independently and collaboratively
- Attention to detail and conscientious approach to research
- Experience of GIS software desirable
- The ability to handle large datasets – whether quantitative or qualitative – and to build, store and manage these
- Editorial, fact-checking and proofing skills
- The ability to distil large amounts of information into succinct outputs, identifying themes

## **Salary**

Negotiable, based on experience.

## **Applications**

CV, cover letter and portfolio (PDF format, max 15MB) to [recruitment@publica.co.uk](mailto:recruitment@publica.co.uk) stating Researcher application in the subject line.