

# Publica

MIDWEIGHT GRAPHIC DESIGNER

## About Publica

Publica is a research and urban design practice that works at a variety of scales, from the detailed design of a single street to setting the vision and strategy for an entire district. We are an ambitious and energetic company that advises local authorities, landowners, developers, architects and community organisations, both in London and abroad. Our projects are driven by rigorous analysis of place and context, combining active, in-depth fieldwork and documentation with an ongoing study of international best practice.

## The team

Publica's team has detailed knowledge and understanding of urban conditions, coupled with a high level of technical expertise in the fields of public realm and urban design, strategic planning, research, film production, communications and graphic design. We place great emphasis on good design at all scales and on producing engaging, informative and accessible communications material as an integral part of our project, in the dissemination of our research and to advocate for a holistic, evidence-based approach to urban growth.

## The position

Publica are looking for a talented and conscientious Graphic Designer who can support our team in the development and implementation of the company's identity across all printed and digital materials. This is a creative and varied position within an in-house environment. The ideal candidate will have previous experience working on materials for print; some experience of digital design; have excellent communication and organisation skills; possess a portfolio that shows an eye for typography and detail; and have an interest in architecture and urbanism.

At Publica, you will work as part of a multi-disciplinary team, supporting the team in preparing and delivering public realm strategies, masterplans and concept designs for sites across London and the UK.

## Key responsibilities:

- Working closely and effectively with other members of the team, including the Executive Team, Projects Directors, Urban Designers, Researchers and Project Assistants or freelancers in the delivery of projects.
- Supporting the project team with:
  - o Editorial design of reports, presentations and other materials for Publica projects.
  - o Development of project identities and associated materials, and delivering projects from brief to completion.
- Day-to-day management of own workload across several projects and deadlines, liaising with project teams on content and schedules.
- The design and/or artworking of maps, infographics, photographs, drawings and other visual materials.
- Design and development of materials for the communications team, including: presentation design for talks and events, design of graphics for short films, websites, emailers and other associated marketing materials.
- Assisting with the design and production of company information and tender brochures for

the sales team.

- Implementing the Publica identity across all external communications and in-house materials and key business development opportunities.
- To provide technical assistance to the wider project team for InDesign, Illustrator and Photoshop.
- To clearly articulate graphic design decisions and timescales to project teams.
- To respond proactively and efficiently to deadlines and ability to prioritise tasks.
- Production of materials: liaising with external printers and suppliers; source quotes and sample materials; and prepare documents for print and electronic delivery.
- Ensuring the smooth running of the production of materials in the office, including liaising with external printers, sourcing quotes and ensuring delivery / collection of documents.
- Preparing documents for print, sending to print with the correct print specification in a timely manner, reporting to the relevant Project Directors in the instance of any issues with print quality.
- General design related administration duties.

### **Desirable experience**

- Experience and skills using After Effects to create short graphic animations and title sequences
- Experience and skills in basic video editing for use in presentations and on social media
- Knowledge of basic HTML / CSS and Wordpress CMS
- Knowledge / Interest in learning about producing interactive and accessible PDFs from InDesign

### **Contract duration and salary**

Permanent, full time position available. Salary negotiable based on experience (£30-£36k p/a)

### **Applications**

CV, cover letter and portfolio (PDF format, max 10MB) to [graphicdesign@publica.co.uk](mailto:graphicdesign@publica.co.uk) stating Graphic Designer application in the subject line.

### **EDI Statement**

We are a small company that recognises the importance of diversity within our team.

Understanding and representing different perspectives and ways of experiencing our urban environments is critical to our work. As Jane Jacobs succinctly put it, 'cities have the capability of providing something for everybody, only because, and only when, they are created by everybody.'

We have an inclusive, family-friendly, equitable culture with flexible working and regular opportunities for training and staff development. We are respectful, supportive and welcoming to each person on our team, the people that we work with on our projects, and to everyone in our wider community. As a result, we have built a wide network of clients, collaborators and friends of the company who share our ethos and values.

We encourage applications from people of all backgrounds, experience, age, nationality, race, sex, sexual orientation, gender identity, religion, belief and disability. Join us at Publica in making cities more functional, equitable and beautiful.